

**Here are two sample Email Lessons from authors in our community.** Email lessons, or eCourses are short lessons, delivered via email. Typically they are 5-7 lessons in total. May these help to spark ideas for you!  
D'vorah

Paul Lawrence Vann: Motivational Action eCourse

Email Subject: Day 2 lesson: Seeing Beyond Your Current Circumstances

Welcome back to day 2 of the Motivational eCourse. Yesterday was a day of reflection, today we take a deeper dive and get to work.

Action Plan #1 in my book, Living on Higher Ground focuses on, Seeing Beyond Your Current Circumstances.

Webster's Dictionary defines motivation as a force or influence that causes someone to do something. The objective for you today is to see beyond your current circumstances and move beyond the quicksand and hurdles in your personal and professional life.

First things first, if you have my book look at the end of chapter 1 and you will find Action Plan #1. If you don't have my book it states, "Think about the barriers standing between you and your success."

Some examples of barriers standing between you and success, may include procrastination, lack of resources, a lack of time and or no support staff to assist you in leading your business or a mentor to assist you with better understanding the challenges in your personal life.

Next, write down seven (7) things you want to overcome. Oftentimes we don't know where to start, but after conducting an assessment of where we are today, it positions us to understand why our life is stagnate, we're not reaching our full potential and or we've given up and is about to quit on ourselves.

After listing the 7 things you want to overcome, rank them from highest to lowest in terms of resolving. Take a few more minutes to reflect and write down additional barriers that come to mind.

For example, if you identify your weakness as the inability to build a website with a blog for your business, it represents a barrier standing between you and the success of your business. Conduct due diligence and find an expert to assist you with this challenge. The professional you hire represents a strength, leading to your future business success.

It's important for you to retain your list and refer to it when you get stuck, resolve to take action to see yourself achieving your goals, no matter what. If you don't have my book, discover more about it at:

[www.amazon.com/Paul-Lawrence-Vann/e/B00G12F5LU](http://www.amazon.com/Paul-Lawrence-Vann/e/B00G12F5LU).

Enough for this lesson. Make no mistake about it, you have some work to do, it will likely take you 30 minutes to an hour to complete this assignment.

Tomorrow's lesson entails Setting Your Table for Success. Enjoy the journey!

Paul

Author of the book, Living on Higher Ground

If you would like to receive all the lessons in this eCourse, please head over to claim your free subscription at:

<http://liveonhigherground.com/student-ecourse>

Gina Akao: WordPress Blog Guide

Email subject: [WordPress Blog Guide] eCourse Module 1: Decide Your Domain

Hello!

Welcome to your eCourse, How to Build Your WordPress Blog in 6 Easy Steps. In this lesson, we will talk about your domain name.

Your first decision will be to determine what to call your website or blog. This will be the web address that people will type into their browser in order to visit your site, and it is as important as the sign on a business storefront. You want your website domain to be easy to say, to type and to remember.

If you are not yet sure of the topic of your blog, that is okay. Name your website after yourself or include your middle initial if your name is common. For example, my author website is [www.GinaAkao.com](http://www.GinaAkao.com).

Your name might already be taken, so to find out if your name is available, simply go to [www.GoDaddy.com](http://www.GoDaddy.com) and type your desired domain name in the search box labeled "Start your domain search."

If your domain name isn't already taken, great! Buy it before someone else does.

If your domain is unavailable, you may have to think of another domain name. It is helpful to purchase a domain name that is keyword-rich, meaning that when people search for your topic, your domain contains common keywords relating to your subject.

Should you purchase a domain name that ends in .com? Yes, unless you operate a non-profit, in which case buying a .org domain would make sense.

Do you have to buy your domain with GoDaddy?

No, but it is a good idea to compare prices. I like BlueHost, WordPress, and GoDaddy, but do some price shopping and expect to spend at least \$12 or more per year. Some companies offer free domains along with hosting. We'll talk more about hosting a little later.

Once you buy your domain, set it to auto-renew, if you have that option. That way, you won't lose it and have to bid a lot of money to get it back. GoDaddy sends multiple emails when the domain is coming due for renewal, but not all companies do.

If you're still thinking about what to call your blog, take your time. Run it by a few people who know you well. Poll your friends and professionals on Facebook.

If you've bought your domain, congratulations! You are well on your way to building a successful blog.

In the next lesson, we will discuss how to establish your personal brand.

Happy blogging!

Gina

(If you would like to receive all of the lessons in this eCourse, please head over to claim your free subscription at: [www.Writingandeditingtoday.com](http://www.Writingandeditingtoday.com))